Tobacco
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W. F. KUHN

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Draft Report

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Mr. Gregory A. Sulin
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Addressees:

I am enclosing TITL's Tar, Nicotine, and CO draft report for Market Sample 33. The brands tested were obtained in the retail marketplace between mid-March and the last week of April 1990.

Company results, brand ranking, and butt lengths appear as appendices to the report. The ranking and rounding were done from the original calculations using at least four decimal places. If ties still existed, they were broken using standard deviations. Note that, using the original calculations, a number such as 7.4632 rounds to one decimal place as 7.5 but rounds to 7 for no decimal places.

Also included are files of TITL results on a 360K DSDD disk readable on any IBM compatible machine. Two files are in Lotus .wk1 format. One contains TPM, water, and puff counts besides "tar", "nicotine", and CO for brands and the PM monitor; the other contains the rounded "tar",

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"nicotine", and CO values. These should be readable by most programs; however, the same information is also provided in ASCII files (with a .csv extension) with commas delimiting the data fields.

Yours truly,

William L. Steele

William L. Steele

Enclosures(2)

xc: Ronald S. Goldbrenner w/o disk
M.J. McGraw w/o enclosures
John P. Rupp w/o disk

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